

CHADSWORTH'S 1.800.COLUMNS

P.R REPORTS

CHADSWORTH'S 1.800.COLUMNS CORPORATE BACKGROUND

Company Overview

Chadsworth's 1.800.COLUMNS is a leading manufacturer and distributor of architectural columns for home and commercial use. Founded in 1987 and headquartered in Historic Wilmington, North Carolina, Chadsworth is a privately held corporation with 20 employees. The company was selected by readers of Professional Builder magazine as the most requested columns in the industry. (Number 1 for 3 consecutive years.)

Chadsworth produces columns, representing all five orders of classical architecture. They are made in wood, fiberglass and polyester resin. Decorative capitals are also produced to complete the classic look. The company has sold more than one million units to date.

Chadsworth sells directly to the consumer, eliminating the cost increase and lack of product knowledge so often experienced with retail outlets. Chadsworth Columns have been shipped all over the United States, as well as, Canada, Europe, and Asia. The Smithsonian Institute in Washington, D. C., and Disney World, in Orlando, Florida, are just two of the prestigious clientele that rely on Chadsworth's outstanding quality, design and expertise.

Chadsworth's popularity with the building industry can be attributed to the quality and accessibility of their products. Consumers can simply dial 1.800.COLUMNS to reach an expert sales consultant. Their knowledgeable staff is available to help you through the entire buying process from sending free literature to answering the client's most technical questions, to the final purchase.

The company's basic strategy is to provide superior and affordable columns to every customer, whether it is the architect, the designer, or the homeowner. The selection of available designs insures each consumer a perfect column for their project, while advances in the speed and quality of production continue to accommodate the most demanding deadline.

Company History

Chadsworth's 1.800.COLUMNS has been a powerful asset to the building industry since Jeffrey L. Davis founded the company in Atlanta, Georgia, in 1987. The corporation expanded to Goldsboro, North Carolina, in 1988. Rapid international growth prompted the opening of an office in London, England, in 1993. Their corporate headquarters moved to Historic Wilmington, North Carolina, in 1995. Production facilities are strategically located throughout the United States with the main factories in Georgia, Alabama, and Ohio.

Chadsworth has successfully developed a diverse product line that caters to the individual needs of the customer. Many different materials and styles are available to accommodate the variety of personal and geographical demands. This approach allows consumers to choose the product designed to meet their specific needs.

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