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CHADSWORTH'S 1.800.COLUMNS

P.R REPORTS

CHADSWORTH'S 1.800.COLUMNS IS NAMED NO. 1 PREFERRED BRAND IN PROFESSIONAL BUILDER BRAND USE STUDY AGAIN

Chadsworth's 1.800.COLUMNS has captured the No. 1 spot in the Columns Category for the fourth year in Professional Builder's nationwide survey. The magazine surveys over 20,000 builders annually to determine the brand of building materials, supplies and services they prefer and once again they have chosen Chadsworth as the No. 1 Column.

"There are only 125 Brand Leaders, says Professional Builder's Editor Jay McKenzie, "and Chadsworth's 1.800.COLUMNS is at the top of this very elite group".

Approaching its 15th year in business, Chadsworth's 1.800.COLUMNS' success is attributed mainly to Mr. Jeff Davis, the company's Founder and Principal Designer. Mr. Davis saw the potential in the marketplace, and fifteen years ago, he borrowed against his parents modest home, and started the company. Chadsworth is still run as a family business today. In 1992 the company reached into the international market by adding an office in London. In 1996 Mr. Davis changed the name of the company to Chadsworth's 1.800.COLUMNS, after maneuvering wisely and buying the number from a Canadian company. The latest coup was obtaining the internet designation www.columns.com domain to go along with Jeff's philosophy that "we must make it easy for people to get in touch with us".

There are literally hundreds of places to purchase columns today, but Mr. Davis seems to have his finger on the pulse of the market, and Chadsworth's 1.800.COLUMNS is leading the industry.

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